

## Brown County Indiana Lodging Association Survey

In an ongoing effort to make your visit to Brown County as enjoyable and memorable as possible, the Brown County Lodging Association asks that you help us by completing this short survey.

In appreciation for your participation, we will put all participants, who supply a name and phone number, in a drawing for a 2-night stay at a vacation property here in Brown County.

Date: \_\_\_\_\_

### 1. How did you find out about Brown County?

- \_\_\_\_\_ internet/web site
- \_\_\_\_\_ friend/relative
- \_\_\_\_\_ conference/meeting/business
- \_\_\_\_\_ brochure
- \_\_\_\_\_ return visit
- \_\_\_\_\_ have always known about Brown County
- \_\_\_\_\_ other

### 2. If the answer to #2 is the internet, what internet site?

- \_\_\_\_\_ browncountylodging.com
- \_\_\_\_\_ browncountylogcabins.com
- \_\_\_\_\_ Brown County Chamber of Commerce website
- \_\_\_\_\_ Brown County Convention and Visitor's Bureau website
- \_\_\_\_\_ search engine
- \_\_\_\_\_ other

### 3. What brought you to the county?

- \_\_\_\_\_ vacation
- \_\_\_\_\_ reunion/wedding/anniversary
- \_\_\_\_\_ business/conference
- \_\_\_\_\_ get-away-weekend
- \_\_\_\_\_ shopping
- \_\_\_\_\_ music concert
- \_\_\_\_\_ church
- \_\_\_\_\_ other

### 4. Where did you stay while you were here in Brown County?

- \_\_\_\_\_ log cabins/vacation cottages
- \_\_\_\_\_ bed and breakfast
- \_\_\_\_\_ Inn
- \_\_\_\_\_ family campground/horseman's campground
- \_\_\_\_\_ hotel/motel
- \_\_\_\_\_ other

5. How much did you spend on lodging per night while you were here?

- \_\_\_\_\_ under \$80
- \_\_\_\_\_ \$80 - \$100
- \_\_\_\_\_ \$100-\$150
- \_\_\_\_\_ over \$150

6. How much did you spend shopping while you were here?

- \_\_\_\_\_ under \$80
- \_\_\_\_\_ \$80 - \$100
- \_\_\_\_\_ \$100-\$150
- \_\_\_\_\_ over \$150

7. How much did you spend eating out while you were here?

- \_\_\_\_\_ under \$80
- \_\_\_\_\_ \$80 - \$100
- \_\_\_\_\_ \$100-\$150
- \_\_\_\_\_ over \$150

8. What more should Brown County offer visitors?

9. What did you think about Brown County?

10. DO you know of any group or organization that would be interested in more information about coming to Brown County? (group discounts available?)

\_\_\_\_\_ YES \_\_\_\_\_ NO

Optional (for the drawing)

Name \_\_\_\_\_ phone number \_\_\_\_\_

Thank you for helping us make Brown County Indiana your favorite destination.